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FOR IMMEDIATE RELEASE

OpenTravel Announces 2012 North American Advisory Forum Dates & Location

Save the Date

Boxborough, MA- November 29, 2011 — OpenTravel Alliance (OpenTravel), the travel industry's leading distribution specification and standards development organization, announces location and dates for the 2012 North American Advisory Forum.

Each year OpenTravel Alliance seeks to identify locations across North America for this meeting that lend itself to easy access for our global participants as well as providing a conducive working environment. The springtime North American Advisory Forum brings together multiple disciplined technologists.

Join us for our 2012 Advisory Forum to be held this year April 8 – 12, 2012 at the Intercontinental Hotel in Miami, Florida.

"We look forward to building on past years success and are very pleased to announce the dates and location for the 2012 Advisory Forum. Host city Miami and the InterContinental Miami will provide a great location for our global participants" shared Valyn Perini, CEO at OpenTravel.

Perini went on to state "We continue to strive to provide our attendees with engaging and current information as well as an environment that lends itself to active work discussions. We had great success this past year with the introduction of our Work Group sessions and will look forward to this year's topics."

Additional information will be forthcoming, be sure to log onto our website <http://www.opentravel.org>, for up to date details and information for registration.

We look forward to sharing this experience with those of you returning as well as those of you that have not yet participated.

About OpenTravel Alliance

OpenTravel's mission is to engineer specifications to ensure traveler and supplier information flow smoothly throughout travel, tourism and hospitality. [OpenTravel](http://www.opentravel.org) creates, expands and drives adoption of open specifications, including but not limited to the use of XML, for the electronic exchange of business information among all sectors of the travel industry. OpenTravel is comprised of companies representing airlines, car rental firms, hotels, cruise lines, railways, leisure suppliers, service providers, tour operators, travel agencies, solutions providers, technology companies and distributors. Tens of thousands of OpenTravel message structures are in use, carrying tens of millions of messages between trading partners every day. To learn more about OpenTravel visit www.opentravel.org.

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